



NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

Date: November 7, 2013

Re: Retail Market Statistics – Amendment

Commencing October 31, 2013, the MSA began publishing a file containing summary data on retail market statistics on its website at www.albertamsa.ca under the Retail Statistics tab. The data is in monthly format and is updated as and when we receive data from the Load Settlement Agents.

We have made two changes to the data set. In any category, if the number of customers is less than 5, we will not provide the total consumption. This is designed to mitigate concerns over privacy of information. The other change was a correction to the program algorithm that creates the uploaded file.

Finally we now post the file as an '.xls' file as we found some users with older versions of Excel were unable to download the spreadsheet.

If you have any comments or suggestions, please contact the undersigned at 403-705-8503 or mike.nozdryn-plotnicki@albertamsa.ca.

Yours truly,

“Original Signed”

Market Surveillance Administrator

Per: Mike Nozdryn-Plotnicki
Senior Advisor

