

NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

Date: July 31, 2013

Re: Framework for the Assessment of Market Harm

As previously indicated by the Market Surveillance Administrator (MSA) at the <u>IPPSA</u> 19th Annual Conference and the <u>IPPSA Competition Law Seminar</u>, the MSA is initiating a stakeholder consultation process to consider issues related to the assessment of market harm.

A 'strawdog' report that sets out a framework for the initial phase of this consultation is available for consideration <u>Framework for the Assessment of Market Harm</u>.

Interested stakeholders are invited to submit comments to the MSA regarding the strawdog. Submissions are requested to be sent to stakeholderconsultation@albertamsa.ca by August 26, 2013. There will be additional opportunities to submit comments at later stages of the consultation.

For greater clarity, publication of a strawdog report is an 'Initiate' stage activity in the MSA's stakeholder consultation process for public projects.

We appreciate your participation in these matters.

Regards,

/s/ Derek Olmstead

Economist