



MARKET
SURVEILLANCE
ADMINISTRATOR

Market Share Offer Control Process

April 30, 2013

Reformatted on February 27, 2026

Taking action to promote effective competition and a culture of compliance and accountability in Alberta's electricity and retail natural gas markets

www.albertamsa.ca

TABLE OF CONTENTS

1	MARKET SHARE OFFER CONTROL PROCESS	3
1.1	Initial data collection	3
1.2	Information requests to determine offer control	3
1.3	Opportunity for market participants to request a correction	4
1.4	Publishing of report.....	4
1.5	Further reporting	4
1.6	Review of process	4

1 MARKET SHARE OFFER CONTROL PROCESS

Section 5 of the *Fair, Efficient and Open Competition Regulation* (FEOC Regulation) requires that the Market Surveillance Administrator (MSA), at least annually, publish certain metrics related to market share offer control. This document sets out the process for this annual publication. The MSA will use offer control data collected by the AESO under section 6(2) of the FEOC Regulation, and where necessary request information from market participants.

The Market Share Offer Control Process consists of the steps laid out below.

1.1 Initial data collection

At least once annually, the MSA will select a day and hour for which to calculate and publish market share offer control. The process will be typically scheduled for May/June, and examine a date that is more than 30 days in the past. For this day and time, the MSA will obtain the following from the ISO database:

- the offer control for each offer block submitted to the ISO, and
- the maximum capability for all units active at that time.

All units that submit offer blocks will be included in the calculation as offer control. This includes, for example, wind generation that has opted to be dispatchable. Having extracted the data, the MSA may, at its discretion seek to confirm this with the AESO.

Not all units that are capable of providing energy to the power pool have submitted a "maximum capability" to the ISO as defined under the ISO rules. These units include:

- wind generation,
- some small power producers, and
- units smaller than 5 MW.

Where no maximum capability is available, maximum continuous rating (MCR) will be used instead.

1.2 Information requests to determine offer control

ISO rule 201.3 requires market participants to submit offer control information to the ISO. Some offer blocks (such as a minimum stable generation) are listed under the control of two (or more) companies. Where the split of these megawatts is not already known, an information request will be sent to the applicable market participants for further clarification.

Where an offer block has not been identified in accordance with the rule, the MSA will record the offer control as 'undeclared' and refer the matter to for compliance review.

1.3 Opportunity for market participants to request a correction

For each market participant assessed to have a greater than 5% offer control, the MSA shall send:

- A list of legal entities the MSA has identified as associates of the participant, for purposes of offer control aggregation. An "associate of a market participant" is defined under section 5(1)(a) of the FEOC Regulation.
- A sum of MW at each asset identified as under the market participant's control on the specified date and time.

At the MSA's discretion we may extend that process to selected participants with less than 5% offer control (e.g., if it is unclear whether entities are affiliates).

If the market participant wishes to make a correction, the deadline not less than two weeks from the date in which the data was sent. If no response is received, the MSA will assume the data is accepted as provided. Corrections must be in writing (e.g., email) and contain the reasons for why a correction is necessary. Corrections should be submitted to reporting@albertamsa.ca.

1.4 Publishing of report

Having confirmed the data using the process outlined above the MSA will publish a report containing market share offer control metrics on its website. The report will contain a table specifying the company names, MW controlled and offer control percentages.

1.5 Further reporting

Section 5(4) of the FEOC Regulation allows that the MSA may update the market share offer control metrics if, in the MSA's opinion, it believes there has been a material change in offer control, or if a market participant may exceed the 30% offer control limit.

The MSA will monitor the offer control data throughout the year and determine if an update is required and whether specific information requests are needed.

1.6 Review of process

If the data collection system developed by the ISO under section 6(2) of the FEOC Regulation changes in a significant manner, this may prompt a review of this process. Major amendments to the process would be subject to stakeholder consultation, minor amendments would not.