



NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

Date: August 4, 2015

Re: Market Surveillance Administrator application pursuant to Section 51 of the Alberta Utilities Commission Act against TransAlta Corporation et al.

Application 1610350, Proceeding 3110, Phase 2

On July 31, 2015 the Alberta Utilities Commission (AUC) posted a [notice](#) regarding process, timing and participation in the Phase 2 proceeding. Other than the MSA and TransAlta, the notice requires all persons seeking to participate provide:

- An indication of how the party may be directly and adversely affected by the decision resulting from Phase 2 of this proceeding.
- An indication of how the MSA does not adequately represent the parties interests, and a record indicating that the party has already approached the MSA with its concerns and the MSA's reply, or provide the reason(s) it has not yet approached the MSA.

With regard to the latter, should any person wish to contact the MSA we request that you do so via email to stakeholderconsultation@albertamsa.ca. Please provide sufficient written detail to allow the MSA to understand your concerns so that we can explain the extent to which we will address them in our submissions to the Commission. The MSA will assess all submissions and may present them to the AUC. Submissions to the AUC are due in writing by August 12, 2015 and thus, in order to receive a reply from the MSA, we will need to receive your email in a timely manner. If additional detail is required by the MSA in order for it to understand your concerns, the MSA will contact you. Therefore, please provide contact details in your e-mail.

Yours truly,

/s/ Matt Ayres

Deputy Administrator and Chief Economist